



### *Background Information*

## **Bell Aliant accelerated roll-out of fibre to the home (FTTH) technology**

- Bell Aliant is the first company in Canada to cover an entire city with a fibre to the home (FTTH) network, FibreOP™, that connects directly to customers' homes and businesses.
- Bell Aliant expects to invest \$350 million over 2011 and 2012 to accelerate its FTTH rollout.
  - While almost all of Bell Aliant's customers in its competitive territory currently have access to Bell Aliant's high speed Internet service, this expansion of FTTH will mean that, by the end of 2012, over 600,000 homes and businesses or approximately one third of Bell Aliant's competitive territory will have access to this leading edge technology, including Bell Aliant TV.
  - Bell Aliant will spend approximately \$95 million by the end of 2010 to expand the service to approximately 140,000 homes and business.
- FTTH is an advanced broadband network that provides the ultimate experience for Internet and video services, including High Definition television. The capabilities offered by this network, combined with Bell Aliant's largely aerial network make it the ideal technology to address the growing bandwidth needs of customers.
- FibreOP TV offers 100 per cent digital TV service including HD television and 'watch and record' PVR, giving customers the option to watch and record two different HD channels at one time. Customers can enjoy unmatched digital picture and sound quality on over 200 channels, including over 90 music channels and 45 HD channels. Other features include an easy-to-use on-screen program guide, free time-shifting that allows customers to watch their favourite shows from other time zones, local radio music stations and access to pay-per-view movies and events.

*"Our competitive environment and the success we are having with our FibreOP™ Internet and TV service in New Brunswick make it clear to us that accelerating this technology rollout now is the right thing to do. We believe FTTH will help us grow revenue, retain and gain customers, improve customer service, and reduce our future operating and capital costs; all of which are fundamental to our future success." –Karen Sheriff, President and CEO, Bell Aliant*